

## COMPANY OVERVIEW



**Elemental LED, Inc.** is a leading U.S. based engineering and technology company based in Emeryville, CA that manufactures an extensive portfolio of superior linear, accent, and task LED lighting products. Our technology features unparalleled CRI and R values that produce flawless, and vibrant high-fidelity color rendering.

We are proud to be America's largest provider of linear LED lighting. We are known for our innovative technology, unmatched quality, and best-in-class customer experience.

Elemental LED has capitalized on the exciting, underserved, and expanding market of "configured" LED lighting solutions.



**Diode LED** is a branded division of Elemental LED, Inc. servicing the wholesale marketplace. Elemental LED created the Diode LED product line to inspire architects, lighting designers, and specifiers to envision the most creative lighting effects imaginable, and to support the needs of contractors, electricians and the designer in each of us.

Diode LED is a widely recognized brand with tremendous loyalty among industry professionals. We design and engineer our products to be the highest performing in the industry delivering significant value with optimal pairing of LED lighting products and ancillary components. We offer proven solutions that are configured for any lighting application or space.

Diode LED delivers tailored product, programs, and services specifically for the wholesalers' customer base. We are dedicated to making it easy by helping customers understand, adopt, and benefit from LED lighting solutions through our combined LED lighting technology, customized product portfolio, and extensive support services offering.

WHY DIODE LED?			
AWARD-WINNING	UNPARALLELED	CUSTOM DESIGN	SPECIFICATION & PROJECT SUPPORT
Products	CUSTOMER SERVICE	& ASSEMBLY	
PATENTED & PROPRIETARY SOLUTIONS	96% CUSTOMER RETENTION	YEAR-OVER-YEAR GROWTH	SOLID-STATE LIGHTING Metrology Lab
IN-FIELD SALES	INNOVATIVE DISPLAYS	MULTI-MILLION \$ INVENTORY & SAME DAY SHIPPING	UL, ETL & CE
& Training team	& DEMO KITS		Certifications

# PRODUCT HIGHLIGHTS

**Diode LED** offers LED lighting solutions that stand apart from those of other manufacturers by promoting a culture of continuous improvement through certification and safety with premium performance. We are focused on solving lighting challenges that our customers face today as well as in the future. Explore these uniquely configured solutions and find out why Diode LED is your choice for quality and performance.



### **Architectural Grade Tape Light**

We offer an extensive portfolio of 12V and 24V tape light with the best color rendering and longest max runs in the industry.



#### **SWITCHEX®**

Our exciting patent-pending product is the only product that combines a driver and dimmer switch into a single unit that fits the standard junction box.



### FENCER® Series LED Fixtures with Premium Diffusion

This 98 CRI, 120V direct-connect task lighting fixture incorporates diffused lensing with no hot spots.



### **CHROMAPATH®**

Our patented and diverse product line of aluminum channels provides stylish, functional housing for tape light that can be mounted or recessed on virtually any flat surface.



### **CLICKTIGHT® PRO**

This patent-pending, nextgeneration connector for LED Tape Light solves installation challenges by offering a stronger connection, ease of installation in the field, and a universal wire adapter.



### **HYDROLUME®**

The only custom-configured and UL Listed LED strip light in the market that is UV resistant, waterproof, saltwater safe, chlorine resistant, and fully submersible.



### **OMNIDRIVE®**

A family of low-cost, superior performing Electronic Dimmable Drivers that provide smoother, flicker-free dimming for LED lighting systems when compared to magnetic dimmable drivers.

